

ABSOLUTE HOTEL SERVICES NEWS

South East Asia | Indochina | India | Middle East



Absolute Hotel Services is a client centric solutions company providing hospitality, consultancy and management services with offices in Bangkok/Thailand, Hanoi/Vietnam and Mumbai/India. The company provides a unique range of hospitality services and consultancy on an a la carte basis.

Currently operating and under development properties under the U Hotels & Resorts brand in Thailand, Vietnam, India and Indonesia total 33 properties with more than 3,700 rooms of which will all be operating by 2014. Eastin Hotels & Residences and Eastin Easy have operating and under development 19 projects on going in Thailand, India, Middle East and Vietnam totalling close to 2,400 rooms operating by late 2014.

Upcoming Property Highlights

Vietnam :Eastin Easy GTC Hanoi

Eastin Easy GTC Hanoi provides 70 spacious superior rooms well appointed with comfortable bedding and standard amenities. All rooms are well fitted with a contemporary interior design and functional living space to serve both business and leisure travellers. Conveniently located in the heart of Hanoi on Quoc Tu Giam Street. Eastin Easy is the latest brand created and launched by Absolute Hotel Services in 2011 targeting budget conscious travellers.

Easy to recharge, reconnect and relax whether on business or pleasure. The brand's unique services and offers include Easy Stay rates that guests have choices of 6/12/24 hour lengths of stay.



Opening: 1 April 2012 | 27 Quoc Tu Giam Street, Hanoi | www.eastineasygtchanoi.com

Scheduled Openings 2012

Eastin Easy Siam Piman, Thailand – 15 January 2012 (rebranded)
 Eastin Grand Hotel Sathorn, Thailand – 1 May 2012
 U Sunsuri Phuket, Thailand – 1 August 2012
 U Paasha Seminyak Bali, Indonesia – 1 April 2012
 U Pecatu Bali, Indonesia – June 2012 (rebranded)
 Eastin Residences Muscat, Oman – 1 March 2012
 Eastin Easy GTC Hanoi, Vietnam – 1 April 2012
 U Chapa, Vietnam – December 2012
 Eastin Easy Amritsar, India – June 2012 (rebranded)
 Eastin Easy Citizen Ahmedabad, India – July 2012
 U Acacia Goa, India – August 2012
 U Desertscape Jodhpur, India – October 2012

Our Brands

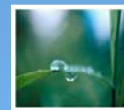


U Hotels & Resorts

Uncomplicated. Inspiring. You.
www.uhotelsresorts.com

Eastin Hotels & Residences

Value for all occasions.
www.eastinhotelsresidences.com



Eastin Easy

Take it easy.
www.eastineasy.com

Indonesia : U Paasha Seminyak Bali

U Paasha Seminyak Bali features 100 suites, located in a prime location of Seminyak where night life and beach life are close by. Designed in a modern contemporary style befitting the new trends in personality design, offers uncluttered open space that creates an atmosphere of relaxation and revitalization.

Facilities:

- Signature all day dining restaurant
- New York Style Bar
- Rooftop swimming pool
- Wellness gym
- Library
- Free Wi-Fi

The resort also offers U's unique concept of services include 24 hours use of room, no matter what time the guests check in, they can enjoy their stay until the same time on their day of departure, breakfast whenever/ wherever, international and local calls at cost, soap and music selections from our online U Choose Programme.



Living a Seminyak Lifestyle. Be the crowd. Don't follow it.

Opening: 1 April 2012 | Jalan Laksmiana, No. 77, Seminyak, Bali | www.upaashaseminyak.com

Oman :Eastin Residences Muscat



Value for all occasions.

This is the first Eastin Residences under the management of Absolute Hotel Services. The brand for travellers who want comfort and convenience at the right price with maximum flexibility and space as well as consistency in service delivery.

The Eastin Residences is only 10 mins driving distance from Muscat International Airport and 5 mins away from the WAVE tourism project. All 50 residences, consist of spacious bedroom and some with separate living area, excellent quality furniture, kitchenette, bathrooms with deluxe amenities and free internet access.

Facilities:

- Swimming pool
- Gym
- All day dining restaurant
- Pool bar
- Business center
- Two meeting rooms

Opening: 1 March 2012 | Plot No. 9, Building No. 322, Way No. 65, Near Al Maha Pertol Pump, Al Hail North, Muscat, Sultanate of Oman | www.eastinmuscat.com



Thailand :Eastin Grand Hotel Sathorn

Flagship of Eastin Hotel Brand - The Eastin Grand Hotel Sathorn is well located in the Sathorn business area as well as being just minutes from and enjoying views of the world famous Chao Phraya River. The Hotel will enjoy its own Sky bridge linked to the Surasak BTS station which will make getting around the city a breeze.

The 390 rooms consisted of 322 Superior rooms, 35 Executive Superior rooms, 30 Executive Deluxe rooms and 3 Suites with room sizes ranging from 32 – 78 sqm. Rooms are designed for functionality and equipped with luxury amenities necessary for business and leisure travellers.

Facilities:

- The Glass House – an all day dining restaurant
- Azure – Mediterranean restaurant by the pool
- Chefman – Chinese restaurant
- Swizzles – Lobby bar
- Family floor
- Kids' club
- Executive Floors
- Executive Lounge
- Infinity swimming pool
- Fitness center
- 1,400 square meter event and conference center

“This property will bring a true sense of value to our customers at this prestigious Sathorn address.”

India :Eastin Easy Amritsar

Currently known as Hotel M C International the Hotel will be upgraded and re-branded as Eastin Easy Amritsar.

The 42-room and suite Eastin Easy, Amritsar is located on the Mall Road in Amritsar and is well connected - being just 8 Kms away from the International Airport, 1 Km away from the Railway Station and 2 Kms from the revered Golden Temple.

The Golden Temple in Amritsar

Facilities:

- All day dining restaurant
- Fitness center
- Steam/Sauna
- Meeting rooms
- Business center



Eastin Easy Amritsar

Opening: June 2012 (rebranded) | Amritsar, India | www.eastinhotelsresidences.com

Our Brands: U Hotels & Resorts | Eastin Hotels | Eastin Residences | Eastin Easy



www.facebook.com/UIHotelsandResorts

www.facebook.com/EastinEasy

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